



Nurses United

Job Description: Organiser

Location: Preferably London but other locations will be considered

Salary: £30,000 pro-rata

Interview date: 18th June 2020, via Zoom

Hours: 4 days per week (80% FTE), fixed-term contract to start as soon as possible and by no later than **20th July 2020**, and end in January 2021 with the possibility of extension

Benefits: 7.5% employer matched pension after probation, flexible working and 25 days holiday pro-rata per year (plus bank holidays and Christmas break)

Reporting to: Lead Organiser

About the role:

There was a crisis in UK nursing even before COVID-19. The situation for nursing is intertwined with the crisis facing the NHS as a whole. Nurses' pay and conditions have worsened over the last decade, with the abolition of the bursary for student nurses contributing to create a dangerous shortfall in current nurse numbers across the country. This has exacerbated a culture of overwork and a spike in mental health problems among nursing professionals. At the same time, the NHS has experienced decades of privatisation, fragmentation and defunding. Nurses' lives are being damaged by government health policy and it is putting the care of their patients at risk.

But there is hope. Nurses are extremely well placed to transform the national debate on the NHS, with surveys rating them as the most trusted profession in the country. When they take action they are a potent force for change.

Nurses United has recently launched as a national campaigning community of nurses. We are seeking a new member of staff to help us provide rapid response organising during the COVID-19 pandemic.

You will work closely with Nurses United's Lead Organiser, its Core Leadership Team, and with staff at the New Economy Organisers' Network (NEON), who are hosting Nurses United throughout their launch phase.

Key Responsibilities:

1. Organising nurses nationally to respond to the COVID-19 crisis (65% of the role):

- a. Supporting activities which recruit nurses to our organisation and integrate them into our activity
 - b. Use online tools to identify leading activists and encourage their participation in our campaigns
 - c. To help design and deliver campaigns that engage nurses and defend their interests in the COVID-19 pandemic
 - d. To have developed a political education pathway for nurses and supporters to access
2. Press liaison (20% of the role):
- a. To work with nurses and the media to secure an increased voice for nurses during the pandemic, putting the interests and demands of grassroots nurses on the media and political agenda
 - b. To manage our press list, draft press releases, record our news stories and add stories to our website
3. Social media (15% of the role):
- a. To manage Nurses United's social media platforms, ensuring growth in followers and active engaged supporters online
 - b. To help develop a group of volunteer members to progressively take on our social media platform duties

The Organiser will also be provided with ongoing and regular meetings with the Lead Organiser of Nurses United.

Key Skills and Experience

Essential

- Experience of community building and organising for social and economic justice
- Proven ability to design effective campaign strategies and volunteer teams
- Experience of using social media for a campaigning cause
- Experience of engaging with the press or messaging for a social justice campaign or cause
- Experience of helping run and facilitate participatory trainings and events
- Understanding of social and economic forms of oppression and commitment to tackling it in your work
- Creative and strategic approach to problem-solving and a strong eye for detail
- Excellent interpersonal skills; warm, friendly personality
- Passion for Nurses United's cause and what it is trying to achieve
- Proactive and able to manage projects independently
- Strong IT skills with good knowledge of Google suite, Microsoft Office, and social media platforms
- A track record of good team working

Preferred/Optional

- Basic understanding of the way in which the COVID-19 pandemic has impacted nurses and nursing in the UK

How to apply

Our application process is pretty straightforward. Please complete this [application form](#) and send this and a completed [Equal Opportunities Monitoring form](#) to anthony@nursesuniteduk.org

Application deadline: 11.59pm, Sunday 7th June 2020

Interviews: 18th June. Successful applicants will be interviewed by a panel of NU and NEON staff as well as NU's Convenor.

If you have questions about the role or are worried about applying you can get in touch with Anthony Johnson, Lead Organiser on anthony@nursesuniteduk.org or on 0770 894 1388. We will treat the data you provide in your application in accordance with our [Privacy Policy](#).

We are committed to providing equal opportunities for everyone regardless of their background. We acknowledge that people from certain backgrounds are under-represented in progressive movements and we're committed to doing what we can to correct this. We are particularly keen to receive applications from people of colour; people with disabilities; people who identify as being LGTBQIA; people who have a mental health condition; and people who identify as working class or have done so in the past.